

2012

# ASSOCIATION FOR ASIAN AMERICAN STUDIES

The twenty-ninth conference  
of the Association for Asian  
American Studies

*April 11-15, 2012*

*Capital Hilton*

*1001 16th Street NW*

*Washington, DC 20036*

Conference Exhibitor  
Information and  
Registration Form



## ANNUAL MEETING

Association for Asian American Studies  
214 Social Sciences Building  
267 19th Avenue S  
Minneapolis, MN 55455  
tel: (612) 625.4813  
fax: (612) 626.2242  
Website: : [www.aaastudies.org](http://www.aaastudies.org)



## Association for Asian American Studies (AAAS)

The Association for Asian American Studies was founded in 1979 for the purpose of advancing the highest professional standard of excellence in teaching and research in the field of Asian American Studies; promoting better understanding and closer ties between and among various sub-components within Asian American Studies: Chinese, Japanese, Korean, Filipino, Hawai'iian, Southeast Asian, South Asian, Pacific Islander, and other groups. AAAS sponsors professional activities to facilitate increased communication and scholarly exchange among teachers, researchers, and students in the field of Asian American Studies. The organization advocates and represents the interests and welfare of Asian American Studies and Asian Americans. AAAS is also founded for the purpose of educating American society about the history and aspirations of Asian American ethnic minorities

# 2012 ANNUAL MEETING

*One of the Association's most visible and exciting activities is its annual conference. In Washington, DC at the Capital Hilton, April 11-15, 2012, the AAAS annual meeting will attract Asian Americanists from all disciplines and different regions of the country. The annual meeting will highlight current scholarly research and developments within the field and bring together experts and professionals with an interest in the field. Make plans to join us in the Capital City and be part of the 2012 Annual Meeting!*

## **AAAS 2012 Conference**

### **Expanding the Political: Power, Poetics, Practices**

The theme, "Expanding the Political: Power, Poetics, Practices," refers to the location of the meetings in Washington, DC, the seat of politics and power in the United States. Asian Americans play an increasing role in U.S. and international politics in their roles as voters, politicians, and policy makers. At the same time, we wish to highlight the everyday and informal political practices of Asians in America as they use art, academics, and activism to engage—and change—the world around them. We invite submissions that address formal politics and informal politics in their multiple dimensions.

We welcome presentations that explore traditional conceptions of "politics" and political action on topics such as electoral politics, Asian Americans in the government, activism and social movements, and political interests and issues. Do Asian Americans constitute a political block (or have they ever)? How can we interpret the increasing presence of Asian American Republican politicians? Is "Asian America" a useful political category? Simultaneously, we hope the conference will expand our conception of the political to other areas including, but not limited to, the politics of: commemoration and memorialization; war and peace; dynamics within/across/outside Asian American communities, communities of color, and multiracial Asians; immigration, refugee status, citizenship, and national belonging; the relationship between Pacific Island Studies and Asian American Studies; Asian settler colonialism; empire and race. What generative political work emerges in the conversation between academics, activists, and artists? How do Asian Americans contend with the politics of the everyday? The overarching emphasis for this meeting is the analysis of power in its various manifestations in Asian American lives.

# PROGRAM ADVERTISEMENTS

## Program Booklet dimensions: 5 1/2" W x 8 1/2" H

The 2012 conference program booklet contains detailed information on sessions, workshops, and related events held during the conference. All individual and institutional members plus non-member invitees and participants receive a copy. Circulation approx. 600 for 2012 annual meeting (Washington, DC).

### Publication Schedule

The Annual Meeting Program is distributed to all attendees at the 2012 annual meeting (held on April 11-15, 2012).

### Closing Dates

January 1 (for insertion orders and ad artwork)

### Rates

Half page	\$100
Full page	\$200

### Mechanical Specifications

Size		Inches (W x H)
Full page	vertical	4.75" x 8"
1/2 page	vertical	4.75" x 4"

### Line Screen

Black and white line screen: 100 lpi  
Color line screen: 100 lpi

### Image Resolution

Support/linked grayscale images can be no less than 300dpi (900dpi for line art).

### Artwork

Uncompressed press-ready Adobe PDF files-created in Acrobat Distiller, with all fonts and high-res images embedded-are preferred. Art may be sent by email attachment to the Secretariat if the file does not exceed 10 MB. CDs formatted for PC or Macintosh, camera-ready art/veloxes are also acceptable.

### Additional Charges

Ad preparation costs will be billed at a minimum of \$25 per change. This includes design, typesetting, and alterations.

Please send all materials to:

AAAS Secretariat, 120 Swandlund Administration Building, 601 E. John Street, Champaign, IL 61820

## SPONSORSHIP OPPORTUNITIES

The AAAS welcomes sponsors for its 2012 Annual Meeting. Many opportunities exist for publishers to highlight new releases or for universities to showcase departments in the form of coffee breaks or receptions. For additional information, please contact 217-333-3736.

### Past sponsorships include:

- Coffee break/book signing in the exhibit room
- Reception to highlight the expansion of an Asian American Studies Program or new publication
- Joint sponsorship for the closing night Awards Reception

# EXHIBITOR INFORMATION

## Booth & Display Area Information

We have chosen an exhibit area in the Capital Hilton that is centrally located to all conference activities and can be secured during off-hours. The exhibit room will only be accessible beginning Wednesday, April 11, 2012 from 1:00 p.m. to 5:00 p.m., and during the hours of 8:30 a.m. to 5:00 p.m. on Thursday, Friday, and Saturday. The assignment of tables will be available upon your arrival. Each draped 6' table will have two chairs and a wastebasket. Tables will be placed around the perimeter of the room or adjacent to food service areas to provide high foot traffic.

## Payment & Reservations

For book exhibitors/non profit exhibitors the fee for each 6' table is \$275. For commercial exhibitors the fee for each 6' table is \$325. The AAAS accepts checks, money orders and credit card payments. Your payment should reach us by 1 February 2012 to hold your reservation. If you are certain you will be attending and wish to be listed in the official program, you need to confirm in writing by 15 January 2012 (this includes any exhibitor who will be displaying books but not physically attending). If you cannot attend the conference but wish to exhibit and sell your books for the duration of the conference, you may do so by reserving an unattended table. A \$105 fee is charged for this service. You must send 2 copies of each title and any order forms to the Secretariat by 1 February 2012. Please be aware that AAAS cannot be responsible for unattended table materials.

Your registration as an exhibitor includes ONE conference registration for admittance to the conference sessions or receptions. Any additional table representatives must be a registered conference participant to gain admittance or participate as a panelist. Provisions have been made for one-day registration to accommodate partial attendance during the conference.

Please contact Pia Sengsavanh (piaseng@illinois.edu) with questions on price or booth arrangements.

## Exhibitor Timeline

9 April 2012 - Exhibitor can arrange shipment of materials/books to: **Capital Hilton, 1001 16th Street NW, Washington, DC 20036.** **Mark or note: "Hold for: (Name of exhibitor), Association for Asian American Studies Conference – 4/11/2012, Number of Boxes (# of #)."** Please note that the hotel does not have an exceptional amount of storage space, and can only hold materials for three (3) days prior to the conference. Materials can be transported to and stored in the exhibitor room on Wednesday, 11 April 2012. Again, please do not have materials arrive earlier than 9 April 2012.

10 or 11 April 2012 - Exhibitor must check in at the registration desk to pick up nametag and table assignment. Set up is from 1:00 p.m. to 5:00 p.m. on Wednesday and after 8:30 am on Thursday. **Do not rearrange the table assignments - some exhibitors have special needs for which prior arrangements were made.**

11-14 April 2012 – Exhibit area is open from 8:30 a.m. to 5:00 p.m. Be aware that the Association cannot be responsible for any unattended table or possible loss of goods/books. If you have a problem and need assistance with your display area, please visit the registration desk. Coffee breaks/refreshment services will be scheduled throughout the conference to encourage participants to visit the exhibit area.

14 April 2012 – Exhibitor must break-down exhibit. The exhibit room officially closes at 10:00 a.m. We ask that you pack your books/materials by this time. Again, the Association is not responsible for any boxes left in the exhibit area for which no shipping arrangements have been made. The Hotel has stated that any materials that remain at the hotel after 10 days of event's conclusion will be discarded at the hotel's discretion.

For more information on the 2012 conference, please visit [www.aaastudies.org](http://www.aaastudies.org). The site will be updated continually until the day of the conference.

# EXHIBITOR APPLICATION

## COMPANY INFORMATION:

Contact name \_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## EXHIBIT REPRESENTATIVE:

Contact name \_\_\_\_\_

Tel: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_

Email: \_\_\_\_\_

### BOOTH RESERVATIONS:

### ORDER

Book exhibitors/non profit

\_\_\_\_\_ booth(s) (6' skirted with 2 chairs) @ \$275.00                      \$ \_\_\_\_\_  
*(includes ONE conference registration for one rep)*

Commercial exhibitors

\_\_\_\_\_ booth(s) (6' skirted with 2 chairs) @ \$325.00                      \$ \_\_\_\_\_  
*(includes ONE conference registration for one rep)*

Unattended

\_\_\_\_\_ booth(s) (6' skirted with 2 chairs) @ \$105.00                      \$ \_\_\_\_\_

### **Additional Registration for conference sessions and receptions (April 11-15, 2012)**

\_\_\_\_\_ registrations @ \$95.00 (special exhibitor rate)                      \$ \_\_\_\_\_

## PAYMENT METHOD:

Total submitted                      \$ \_\_\_\_\_

\_\_\_\_\_ Check or Money Order

\_\_\_\_\_ VISA/MC/American Express/Discover (check one)

Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Please make check or money order payable to: **AAAS Secretariat, 120 Swandlund Administration Building, 601 E. John Street, Champaign, IL 61820.**

\*\*\*REMINDER: To participate as an exhibitor, you must confirm by 15 January 2012. We must receive your payment no later than 1 February 2012.

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**2012 Annual Meeting**  
**Washington, DC - April 11-15, 2012**  
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**2012**

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